

Sponsorship Commitment Form

Please return form to:
North American Lake Management Society
PO Box 5443
Madison, WI 53705
sponsorship@nalms.org

Contact Name: _____

Organization/Company: _____

Mailing Address: _____

City: _____ State: _____ Zip code: _____

Phone: _____ Email: _____

Amount of Sponsorship: _____

Date: _____

Please check the option(s) you wish to sponsor on the next page.



An invoice will follow receipt of this commitment form. Please send your payment to NALMS, PO Box 5443, Madison WI, 53705.

Payment and promotional materials are due no later than **October 30, 2020**.

Payment may be submitted at any time prior to October 30 and is required to secure your sponsorship category preference and begin your promotional benefits.

Sponsor profiles, logos, and web links should accompany this Form, and can be submitted as electronic attachments to sponsorship@nalms.org. Promotional graphics should be transmitted in vector art format (.ai or .eps).

Promotion on the website will commence upon delivery of payment and materials to NALMS at any time prior to October 30, 2020.

<p><u>Leading Sponsor - \$5,000 & above</u></p> <p><input type="checkbox"/> Undesignated</p>	<p><u>In-Kind Sponsor</u></p> <p>Item or Service _____</p> <p style="text-align: right;">Value \$ _____</p>
<p><u>Supporting Sponsor - \$4,000</u></p> <p><input type="checkbox"/> Undesignated</p> <p><input type="checkbox"/> Beverage Container</p>	<p><u>Plenary Speaker Support</u></p> <p style="text-align: right;">Value \$ _____</p>
<p><u>Sustaining Sponsor - \$2,500</u></p> <p><input type="checkbox"/> Undesignated</p> <p><input type="checkbox"/> Virtual hospitality room host</p>	<p><u>Virtual Technology Support</u></p> <p style="text-align: right;">Value \$ _____</p>
<p><u>Contributing Sponsor - \$1,500</u></p> <p><input type="checkbox"/> Undesignated</p> <p><input type="checkbox"/> Virtual Clean Lakes Classic 5K Run/Walk</p>	<p><u>Student Scholarship Silent Auction</u></p> <p>Item _____</p> <p style="text-align: right;">Value \$ _____</p>
<p><u>Sponsor - \$750</u></p> <p><input type="checkbox"/> Undesignated</p> <p><input type="checkbox"/> Concurrent Session Sponsor (your pick)</p> <p><input type="checkbox"/> Jody Connor Student Paper Awards</p>	<p>If you have a sponsorship idea that is not currently listed, please reach out to us!</p>
<p><u>Friend Sponsor - \$250</u></p> <p><input type="checkbox"/> Undesignated</p>	

*Undesignated: Your sponsorship will not be used for an event, item, or scholarship, but instead supports the overall financial success of the conference.

** Since NALMS 2020 will only be offered in a virtual format, we are foregoing exhibition options this year. However, for undesignated sponsors who support at the Leading or Supporting levels, we are happy to offer an exhibition credit (credit dependent upon sponsorship level) for use at one future in-person conference – a NALMS symposium or the National Monitoring Conference. Sponsors are welcome to use this future benefit through the end of 2022 (benefit may be extended if future in-person conferences are postponed/canceled).